



## PIKE PLACE MARKET FILMING GUIDELINES AND LICENSE APPLICATION

Thank you for your interest in filming at Pike Place Market. Pike Place Market is a working market, which means that to the greatest extent possible, filming must not in any way interfere with Market business, traffic, or the public's enjoyment of the Market—please read the following guidelines carefully.

### DEADLINE FOR APPLICATION

Requests to film at the Market must be made **a minimum of 7 days prior** to the scheduled film date. Larger and more complicated productions will require a longer lead time. Requests made at the last minute may be denied, so please plan accordingly.

### FILMING COSTS

#### **Location Fees:**

Location fees vary based on the size, scope and impact of your production. Location fees are highest in the busy summer months and during busy hours, generally lunchtime. All fees are to be paid in advance of filming.

#### **Security Costs:**

All filming projects require the supervision of at least one PDA security officer. Licensee pays \$30/hour per officer for the duration of the project with a minimum of a 2 hour charge. Security fees are non-negotiable.

#### **Damage Deposit:**

A deposit of 50% of the total estimated location fees may be assessed in advance of filming. This deposit will be returned once filming is completed and any damage is assessed.

#### **Cancellations:**

Cancellations must be made at least 24 hours in advance. If you cancel without 24 hours notice, the estimated cost for security staffing will be deducted from your damage deposit.

*Rates and fees are subject to change. Contact Ryan Hostetler at (206) 774-5278 or email [ryanh@pikeplacemarket.org](mailto:ryanh@pikeplacemarket.org) with questions about rates.*

### PROOF OF INSURANCE

Proof of insurance coverage must be provided in advance of the production. If you are granted permission to film at the Market, a contract that details insurance coverage requirements will be provided to you.

### TRADEMARKS

The names Pike Place Market, Pike Place Public Market, and Pike Place Farmers Market, and any graphic representations of the Market's rooftop neon sign and clock are registered trademarks; use of them in your project may require a separate trademark licensing agreement.

### MERCHANTS WITHIN THE MARKET

If filming individual tenant shops or stalls, separate agreements must be negotiated with each affected business.

The Pike Place Market is managed by the Pike Place Market Preservation and Development Authority (PDA), who owns most of the property within the nine-acre Pike Place Market Historic District. The PDA is the final authority on all film projects within the Market.

**APPLICATION FOR LICENSE TO FILM AT PIKE PLACE MARKET** (PLEASE COMPLETE ALL SHADED AREAS)

1. **PROJECT NAME:**
  
2. **PROPOSED FILMING DATE:**
  
3. **PROPOSED TIME OF FILMING:**
  
4. **TOTAL CREW** (*including talent*):
  
5. **TYPE OF EQUIPMENT YOU WILL USE**  
(*include cameras, lighting, etc.*):
  
6. **Please describe the proposed project in as much detail as possible. Attach another sheet if necessary.** (*Some questions to answer: What is the project about? Why is the Pike Place Market an appropriate location for your project? Will you be stationery in one location, or moving throughout the Market? Do you plan on talking to individual merchants or customers? Are you planning on using any of the Market's trademarks?*)

**7. Contact Information**

Name:

Organization:

Address:

City, State, ZIP:

Phone 1:

Phone 2:

E-mail:

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Submit your request via e-mail to [ryanh@pikeplacemarket.org](mailto:ryanh@pikeplacemarket.org) or via fax to 206-625-0646.  
Please allow 3 business days for us to consider your request.

Thank you for your interest in Seattle's world-famous Pike Place Market!

