

The Market Insider

Monthly news for tenants of the Pike Place Market PDA

August 2011

Sunset Supper Takes Over Street on August 19

The Market Foundation is hosting its 16th annual Sunset Supper at the Market on Friday, August 19 from 7:00-11:00 p.m. This fundraiser for the Market's four human service agencies—the Senior Center, Child Care & Preschool, Medical Clinic, and the Downtown Food Bank—requires the north end of Pike Place to be closed most of the day.

Because the Market Foundation will be setting up a

stage, many over-sized canopies, and large areas of tables and chairs, Pike Place will be closed to vehicles between Pike Street and Virginia beginning at 10:00 a.m.

From 3:00 to 4:30 p.m., only Market tenants, farmers, and craftspeople packing up for the day will be allowed to drive on Pike Place. Daystalls will need to be loaded out and off site by 4:30 p.m. so that cleaning of the North Arcade can begin.

Commercial and daystall tenants will receive additional event information directly from the Market Foundation.

The Market Foundation recognizes that the set up for Sunset Supper causes many inconveniences and they are deeply grateful for the cooperation of everyone in the Market community.

Pike Place Market Express Having Successful Third Year

Farmers are reporting great sales days at our two Pike Place Market Express locations. Pike Place Market Express at City Hall Plaza is held on Tuesdays from 10:00 a.m. - 2:00 p.m. Pike Place Market Express at South Lake Union. This Express location is open Thursdays from 10:30 a.m. - 2:30 p.m.

Rachel the Piggybank Celebrating 25 Years

The Market Foundation invites Market merchants to help celebrate Rachel the Piggybank's milestone 25th birthday by participating in the "Give A Buck & Wish Her Luck" fundraiser from August 7 - 20. Here's how the fundraiser works:

- You purchase adorable paper pigs from the Market Foundation (packs of 50 for \$50) to have at your checkout/register
- Customers donate \$1 to write their name on a paper pig and have it displayed in your business through August 20
- All donations will benefit the Market Foundation and the human services they support

Don't have space to hang up paper pigs? The Market Foundation also has festive "Happy Birthday, Rachel" stickers that you can hand out to customers to help spread the word.

If you haven't signed up and are interested, email mktfoun@pikeplacemarket.org and indicate whether you'd like to participate in the fundraiser or hand out stickers.

PDA Report to City: Renovation Work Within Budget, On Schedule

As reported in the August *Renovation News*, PDA Executive Director Ben Franz-Knight recently presented the Market Renovation and Levy Annual Report to the Mayor and Seattle City Council. Ben reviewed highlights and accomplishments of the past year.

For Phase I in the Leland and Fairley Buildings, Hillclimb, and Public Market Parking Garage, we completed an improved entry from Western Avenue, new elevator, new electrical vault and service upgrades, replaced plumbing lines, expanded loading dock, flooring repair, and new mechanical central plant.

Phase II renovation of the Corner Market, Sanitary Market, Triangle Building, and 1st and Pine Building included major repairs (plumbing, windows, doors, stairs, fire suppression systems and flooring) in all buildings; major seismic and structural upgrades in the

Corner, Sanitary and Triangle Buildings; mechanical and electrical upgrades, and new or upgraded HVAC systems. We added a new elevator in the Corner Market Building and new restrooms in the Sanitary Market Building. This phase of renovation created significant tenant impacts that resulted in temporary tenant relocations, some temporary business closures, and apartment residents temporarily relocated.

Phase III of the renovation will include work in the Stewart House, Soames-Dunn, and Economy Buildings. Plans include major repairs, seismic upgrades, and structural improvements for all buildings (including exterior work on the Stewart House); a new public restroom in the Soames-Dunn Building; and a new elevator and HVAC system in the Economy Building.

We have spent approximately \$49.4 million of the

\$68.6 million of levy funds allocated to the renovation. The project is 73% complete and is within budget and on schedule.

The renovation has meant new jobs, employing an estimated 250 workers annually in a variety of trades and industries.

The report concluded with this acknowledgement to the Market community: "Market tenants, residents, merchants, farmers and artists have contributed countless hours of patience, cooperation, understanding and hard work weathering tremendous disruptions and relocations while demonstrating the resilience and heart that has made the Pike Place Market the heart of Seattle for over 100 years."

To see the complete Market Renovation and Levy Annual Report and view a Power Point presentation, please visit our website at pikeplacemarket.org/renovation.

Merchant News

Market-Wide Signage Review

The PDA has begun reviewing Market-wide signage. We are looking at key access points for directional signage and maps; consistent signs related to public facilities such as restrooms and elevators; Hillclimb terrace areas and Western Avenue; and tenant building directories. Meetings will be held after Labor Day to obtain tenant input about signage needs.

Jennifer Maietta, Commercial Property Portfolio Manager, has met with the Market Historical Commission to get their early input on signage needs. She will brief them again with input received from tenants, PDA staff, and sign companies. The target installation date is early 2012. Stay posted for more information including tenant meeting times.

Commercial Tenants Impacted by Renovation

Phase II of renovation is winding down to a close.

Events on the Street

Join us on the cobblestones each Sunday this summer as local chefs hold cooking demonstrations with farm fresh produce. On most Sundays, demos take place at noon and at 2:00 p.m. Visit our website at www.pikeplacemarket.org and look under Events for the complete schedule and list of chefs.

As part of this series, on August 13 and 14, a canning demonstration will be held by the Ball Company. Learn tips on canning and ask an expert canning questions you might have. Times are noon and 2 p.m. on Sunday, August 14, and throughout the day on Saturday, August 13. Look for the canning event on the street under tents.

Oriental Mart, **Market Diner**, and **Jack's Fish Spot** have recently re-opened. **Gary's Tex Mex** plans to be operational as soon as possible. It is exciting to see most businesses open and enjoying the busy season.

Phase III planning is in full swing, with major work scheduled to begin after Labor Day. **Cedar River Group** has temporarily relocated to the second level DownUnder, the **Market Foundation** has relocated to the third level DownUnder, and the **Great Wind-up** is planning to relocate temporarily as well. **Pike Place Outfitters** will be closing during renovation. **The Merchants Association** and **Market News** office is moving to a temporary location. Retail business will not be affected until after Labor Day.

Shop the Rummage Hall

Just a reminder that the Rummage Hall is now located in the Stewart House, across the hall from the Market Tobacco Patch. It's open from 10:00 a.m. - 5:00 p.m. on any day it's been rented. Stop by and shop!

Mark Your Calendars

PDA Meetings & Events

In the PDA Conference Room unless noted.

August 8	<i>Capital Renovation: 4:30 p.m.</i>
August 9	<i>Strategic Planning: 4:00 p.m.</i>
August 11	<i>Operations & Communications Committee: 4:00 p.m.</i>
August 16	<i>Finance & Asset Management Committee: 4:30 p.m.</i>
August 17	<i>Executive Committee: 7:30 a.m. in the Goodwin Library</i>
August 25	<i>PDA Council: 4:00 p.m.</i>

Downtown Conventions - August 2011

August 8 - 13 <i>Association of Avian Veterinarians</i> 750 attendees	August 26 - 28 <i>Halo Fest</i> 5,000 attendees
August 13 - 16 <i>Summer Gift Show</i> 10,000 attendees	August 26 - 28 <i>Penny Arcade Expo</i> 50,000 attendees
August 21 - 25 <i>Institute for Transportation Research and Education Conference on Ecology and Transportation</i> 400 attendees	August 30 - September 4 <i>Western Arts Alliance</i> 500 attendees

Staff Comings & Goings

Welcome to **Sam Grout**, Assistant Residential Manager, and **Mike Hill**, Security Officer. Also, **Ryan Yale** was promoted to Senior Project Coordinator.

Need more info?

Call the PDA office if you have questions or need more information.
206.682.7453
pikeplacemarket.org

