

The Market Insider

Monthly news for tenants of the Pike Place Market PDA

May 2011

Hundreds Playing “Around the Market in 80 Minutes” Every Month

“Around the Market in 80 Minutes,” our monthly adventure game that began in January and ends in late June, is over half-way through its six month run. Just two games remain, on May 29 and June 26.

Each game is mostly designed to introduce players to buildings affected by renovation, by visiting businesses to learn the answers to clues. Players can pick up a passport with clues at the tent near Rachel from 10:00 a.m. - 4:00 p.m. on game days.

The adventure games are open to the public and are free-of-charge. Participants are invited to test their Market knowledge and have fun while competing for one daily prize.

On average, 500 people have participated in each of the Around the Market in 80 Minutes games—a number we think will increase if we have a game day with warm weather and sun shining down on the Market.

In an effort to promote as many businesses as possible, PDA Marketing staff has designed the games so that

different Market businesses are featured as clues each month. Participants are required to visit each clue location for a stamp.

“It’s great to see people discovering—and in some cases re-discovering—Pike Place Market and all of the great businesses that make it unique,” said James Haydu, Director of Communications at the PDA. “The events help to introduce potential customers to a different variety of products that they may have never known were available at the Market.”

More information and game rules can be found on the Market website at pikeplacemarket.org/news_events/aroundthemarketin80minutes.

Note that PDA employees, Market business owners, and their immediate families are welcome to play the game, but are ineligible to receive prizes.

Prizes, which have consisted of \$750/month in Market gift cards and gift certificates, have been purchased from a variety of different shops, restaurants, farmers and craftspeople each month.

Goodwin Library Closing for Renovation Starting in June

Phase III renovation work includes seismic updates to the Economy Building. This work will affect the Goodwin Library and cause it to be closed for some time.

The Goodwin Library is a meeting space on the second floor of the Economy Building. It’s primarily used by the PDA and occasionally by other Market groups. The Goodwin will be closed for about nine months starting June 1. During this time, the floors and ceiling will be replaced and the roof will be worked on.

Meetings already scheduled for the Goodwin during this time will need to move to other locations. If you attend a meeting that normally meets in the Goodwin Library, please make sure your meeting organizer knows that the space will be closed, since they will need to find an alternative meeting place for your group.

At this time, we expect the Goodwin Library will reopen approximately February 2012.

Pike Place Market Flower Festival on May 7 - 8

The third annual Pike Place Market Flower Festival takes place May 8 and 9, Mother’s Day weekend. Flower farmers will sell under tents on the north end of Pike Place; about 40 farmers are expected to participate. The street will not be closed—one lane will remain open for vehicle traffic.

Seattle Cheese Festival on May 14 - 15

The seventh annual Seattle Cheese Festival takes place in the Market on May 14 and 15. The street will be filled with dozens of cheese producers, as well as cooking demonstrations and a wine garden.

The street will be closed from 6:00 p.m. on Friday, May 13 until 8:00 p.m. on Sunday, May 15. There will be limited access until 9:00 a.m. Saturday and Sunday for load/unload. There will be no access on Pike Place for deliveries after 9:00 a.m. either day. For more information about the event, visit their website at seattlecheesefestival.com.

Special Farm Days Begin in June

Starting in June, our three special farm days begin on the street: Summer Sundays, Local & Organic Wednesdays, and Farm Saturdays.

In addition, Pike Place Market Express at City Hall Plaza starts on Tuesday, June 21 (from 10 a.m. - 2 p.m.). Finalizing a new Pike Place Market Express location near South Lake Union is still in the works.

Update Your Business Information on the Market Website

If you haven’t recently done so, please take the time to look at your business listing on the PDA website.

We automatically include each business location and phone number. You can also add a description about your business and products, a photo, your hours, and other contact information, including an email address and website.

Often, we get requests from shoppers who have been to the Market and later wished they’d purchased something they had seen—but don’t remember the business name or don’t have a way to contact you. Having a description of your business, your current hours, and your contact information available on our website is extremely helpful for shoppers who are looking for you.

To check your listing, visit pikeplacemarket.org and look under Explore the Market, then Map and Directory. Then click on your business name in the alphabetical Merchant list.

If you have updates or additions, send them to Sue Gilbert Mooers at sue@pikeplacemarket.org or call 774-5259.

Merchant News

We'd like to welcome two new artists to the Market's DownUnder.

Brooke Westlund opened the **Brooke Westlund Studio & Gallery** in the 3rd level Down Under in March. Brooke is using this as a working studio and gallery space. Brooke's most recent artwork reflects the inspiration she received while traveling for four months in India. These works incorporate woodblock stamps, photos, and colored powder used for rituals in the temples of India. The resulting abstract artwork is lively, incorporating bold color with

graphic prints and texture.

In April, Scott Cahill Rude opened an art gallery he's named **Reflecting on Seattle**. It's also located in the 3rd level DownUnder. Scott uses his photography to capture a view of Seattle that most people do not take time to notice. His photographs artfully show reflections of Seattle through puddles and other water sources while capturing light, texture, pattern, and color. Stop by to see Seattle from a different perspective.

Daystall Updates

**Roll Call at 9:00 a.m.
Starting May 1**

Just a reminder that from May 1 - December 31, roll call will be at 9:00 a.m. daily.

**Rules Review Update
Next Month**

The Rules Review changes were not voted on at the last full Council meeting. Instead, they will review the changes and vote at the April meeting. Look for an update next issue.

Staff Comings & Goings

Welcome to the following new employees: **Jeff Belanger**, Security Officer, and **Jennifer Carlson** and **Shane Lemanski**, Parking Attendants.

Mark Your Calendars

PDA Meetings & Events

In the PDA Conference Room unless noted.

- May 9 *Capital Renovation:* 4:30 p.m.
May 10 *Strategic Planning:* 4:00 p.m.
May 12 *Operations & Communications Committee:*
4:00 p.m.
May 17 *Finance & Asset Management Committee:*
4:30 p.m.
May 18 *Executive Committee:* 7:30 a.m. in the
Goodwin Library
May 26 *PDA Council:* 4:00 p.m.

Downtown Conventions - May 2011

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| May 11 - 13
<i>World Customs Organization
Conference & Exhibition</i>
600 attendees | May 23 - 30
<i>Acoustical Society of America
Annual Meeting</i>
1,200 attendees |
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- May 18 - 22
*American Society of Gene
and Cell Therapy*
3,000 attendees

Need more info?

Call the PDA office if you have questions
or need more information.
206.682.7453 pikeplacemarket.org

