

# The Market Insider

Monthly news for tenants of the Pike Place Market PDA

October 2011

## Join us for *Arcade Lights*: Try New Food & Drink in the North Arcade on October 7

Tickets are now on sale for a new event in the Market. Join us on Friday, October 7 from 6:30 - 9:30 p.m. for **Arcade Lights: A Celebration of Artisan Food, Beer & Wine**. Learn about and sample new food and drink products and enjoy live music for only \$25. The event will take place after hours in the North Arcade. Guests must be 21 or older.

This fun, festive evening will feature artisan food and drink made from local, high-quality, unique ingredients. Tastes of savory and sweet dishes, as well as beer, wine, hard cider and soda will be offered by their producers. Currently, more than 60 producers are participating.

### Tickets Now Available

Tickets are \$25, which will include 10 initial tokens to spend on tastes and a keepsake glass and cloth napkin. The event benefits the Market Foundation.

Tickets can be purchased online from Brown Paper Tickets. Visit our website and follow the link ([www.pikeplacemarket.org](http://www.pikeplacemarket.org)) or go directly to the Brown Paper Tickets page at [www.brownpapertickets.com/event/196744](http://www.brownpapertickets.com/event/196744).

### For More Information

For information about participation or other questions, please contact Teri Wheeler at 774-5227 or [teri@pikeplacemarket.org](mailto:teri@pikeplacemarket.org).



Participants as of 9/28/11:

### Food & Beverages

Beecher's - Boat Street Pickles - Bouteloua Bakery - Cafe Umbria - City Fish - Dolce Lou - DRY Soda - Eat Chocolates - Firefly Kitchens - Half Pint Ice Cream - Intrigue Chocolates - Kastoori Grill - Lagana Foods - Lill-Pilli Patisserie - Marie & Freres - Mighty-O Donut Mr. D's Greek Deli - Mt. Townsend Creamery - Pampeana Empanadas - Peaks Frozen Custard - Pear Delicatessen - Pike Place Chinese Cuisine - Roving Pizzaioli - Saffron Spice - Seattle Pie Company - St. John Creamery - Street Treats - Stumptown Coffee - Sweet Iron Waffles - Tall Grass Bakery - The Confectional - Tom Douglas Rub with Love - Trevani Truffles - Uli's Famous Sausage - Whidbey Island Ice Cream -

### Wine & Cider

21 Cellars - Alpenfire Cider - Arbor Crest Wine Cellars - Bunchgrass Winery - Camaraderie Cellars - Castillo de Feliciano Winery - DiStefano Winery - Duck Pond Cellars - Esther Bricques Winery - Finnriver Cider - Lost River Winery - Marcus Sophia Winery - Martinez & Martinez Winery - Naches Heights Vineyards - Pandora Cellars - Terra Blanka Winery - Tieton Cider Works - Vortex Cellars - Wilridge Winery - Woodward Canyon Winery

### Beer

7 Seas Brewing - Alpine Brewing Co. - Chuckanut Brewery - Fremont Brewing Company - Emerald City Beer Co. - Hood Canal Brewery - Ice Harbor Brewery - Naked City Brewing - Pike Brewing Co. - Pyramid Breweries - Two Beers Brewing

## Traffic to be Affected by Viaduct Closure October 21 - 31

The southern end of the Alaskan Way Viaduct will be closed for nine days this month—from 7:30 p.m. on Friday, October 21 until 5:00 a.m. on Monday, October 31. The traffic that uses this road—over 110,000 vehicles daily—is expected to spill over and affect many other routes around Puget Sound. Longer commutes are expected. For more information about the closure and ideas for other ways to commute, please visit [www.wsdot.wa.gov/News/2011/09/20\\_NineDayViaductClosure.htm](http://www.wsdot.wa.gov/News/2011/09/20_NineDayViaductClosure.htm)

## Phase III Renovation Underway: Make Sure You Know What's Happening

Phase III of the Market's renovation began in earnest immediately after Labor Day. In this phase, work is taking place in the Economy Building, the Stewart House and the Soames-Dunn. Renovation updates are emailed every Friday with news about what's happening the following week. We also email notices about temporary street closures and other work that might impact getting around the Market.

If you'd like to receive these notices but currently are not, send your email address to Sue Gilbert Mooers at [sue@pikeplacemarket.org](mailto:sue@pikeplacemarket.org). Please indicate what business you work at or what building you live in. Or, sign up for information on our website at [www.pikeplacemarket.org/renovation/email\\_updates](http://www.pikeplacemarket.org/renovation/email_updates).

## Budget Planning Underway for 2012; Attend a Public Meeting to Share Your Views

PDA staff is currently preparing the 2012 budget, which will be reviewed by and subsequently voted on by the PDA Council. We appreciate public input during this process. Please attend one or more of the meetings below to give your input on PDA projects and priorities.

### OPERATING & CAPITAL BUDGET SCHEDULE

#### Community Budget Meeting

Wednesday, October 12 5:00 - 6:00 p.m. in the Pike Market Senior Center

PDA staff will give an overview of 2012 programs, discuss budget opportunities and challenges, and hear the community's ideas and comments on Market needs that affect the 2012 budget.

#### Finance & Asset Management Committee

Tuesday, October 18 3:00 - 6:00 p.m. in the PDA Conference Room

PDA staff will present the 2012 Proposed Budget to the Finance Committee Council members. The community will have an opportunity to make public comments at the meeting.

**2012 Budget**, continued on next page

2012 Budget, from front page

**2012 Proposed Budget Packets available Friday, October 28**

Come by the PDA office to pick up a copy of the 2012 Proposed Budget packet that outlines the Proposed 2012 Budget and Programs.

**Finance Committee Meeting for Public Comment**

*Monday, October 31 5:00 – 6:00 p.m. in the PDA Conference Room*

This meeting is attended by PDA Council members and PDA staff exclusively to hear community member's thoughts and comments on the Proposed 2012 Budget.

**Finance Committee – Approval of Budget**

*Tuesday, November 15 4:30 p.m. – 6:00 p.m. in the PDA Conference Room*

Finance Committee members will hear any additional community public comment and will discuss and approve the Final Budget for Council approval.

**Council Meeting – Final Approval of 2012 Budget**

*Thursday, November 17th 4:00 p.m. in the PDA Conference Room*

The PDA Council will review and approve the 2012 Budget. Community members will have an opportunity to make public comment at the meeting.

If you have any questions or would like to discuss your thoughts and ideas about the PDA's budget, contact Sabina Proto, PDA Finance Director, at 774-5256 or [sabina@pikeplacemarket.org](mailto:sabina@pikeplacemarket.org).

**Staff Comings & Goings**

Welcome back to **Boris Gasiewicz**, who rejoins us as a Custodian in the Facilities Department.

**Show Your Support with a Holiday Banner**

Support the Market Foundation this holiday season with a donation of \$75 or more, and in recognition of your gift, a red or green holiday banner will be displayed above Pike Place November 26 through January 1.

Your donation will help the Market Foundation fund vital services at the Market's Pre-school, Food Bank, Medical Clinic and Senior Center and provide support for low-income Market residents.

Contact Rainelle Sizemore at [rainelle@pikeplacemarket.org](mailto:rainelle@pikeplacemarket.org) or at 774-262 to reserve your banner.

**Downtown Conventions - October 2011**

October 3 - 6  
*Inside Self-Storage Tradeshow*  
700 attendees

October 9 - 14  
*SQL Server Annual Community Summit*  
2,500 attendees

October 17 - 18  
*School's Out Washington BRIDGE Conference*  
700 attendees

October 19 - 24  
*American Society of Dermatopathology*  
700 attendees

October 27 - 29  
*Women of Faith Over the Top Conference*  
8,000 attendees

**Merchant News**

Please welcome a new butcher shop, **BB Ranch**, to the Market. Owner William von Schneidau will open in late October in the old Fero's Meats in the Corner Market Building. BB Ranch will offer organic, natural and grass-fed meats, poultry and game, and some smoked/cured meats, seasonings and marinades. William actively pursues and works primarily with local ranchers. Fresh cuts of meats while you wait will be the norm. We are pleased to continue the tradition of a meat market in this location and expect it to add to the Market's viability and ambiance.

**Small Business Financing Opportunity**

Small business financing has not been as readily available making capital resources scarce. However, the Grow Seattle Fund may be a good resource for some of the Market's small businesses. A partnership between the City of Seattle, the Seattle Founda-

tion and the Grow America Fund, it is well suited for existing Seattle businesses that need capital for growth and expansion. If your business has a proven track record of profitability, the Grow Seattle Fund can help fuel growth and expansion through financing for upgrades for machinery and equipment (including energy efficiency improvements), permanent working capital for inventory or receivables, and property acquisition or improvements.

The Grow Seattle Fund delivers long-term financing with low equity requirements and nominal closing costs. The basic terms include minimum loan amounts of \$100,000 up to \$5 million; length of term up to 25 years; and low interest rate (4.75% as of 12/1/10).

More information can be obtained by contacting Ken Takahashi at the City of Seattle's Office of Economic Development at [ken.takahashi@seattle.gov](mailto:ken.takahashi@seattle.gov) or by calling 206-684-8378.

**Mark Your Calendars**

**PDA Meetings & Events**

*In the PDA Conference Room unless noted.*

- October 10 *Capital Renovation: 4:30 p.m.*
- October 11 *Strategic Planning: 4:00 p.m.*
- October 13 *Operations & Communications Committee: 4:00 p.m.*
- October 18 *Finance & Asset Management Committee: 4:30 p.m.*
- October 19 *Executive Committee: 7:30 a.m.*
- October 27 *PDA Council: 4:00 p.m.*

**Need more info?**

Call the PDA office if you have questions or need more information.

206.682.7453  
[pikeplacemarket.org](http://pikeplacemarket.org)

