

The Market Insider

Monthly news for tenants of the Pike Place Market PDA

September 2011

Time to Celebrate Music, Food, Drink & Downtown Living

A number of exciting events take place in the Market in the late summer and early fall.

This Month's Events: Three in One Busy Day

On Sunday, September 18, three events are taking place.

The **10th annual Buskers' Festival** will take place throughout the Market on September 18. Look for three stages (amplified stages at both ends of Pike Place and an acoustic stage in Post Alley) featuring 35 performers, as well as buskers at usual performing spots. This celebration of the Market's culture is free to attend.

The Market Foundation's **Spaces for Urban Living: Downtown Home Tour** also takes place on September 18. From the hours of 1:00 - 5:00 p.m., participants have the unique opportunity to visit Market area and nearby downtown residences. They

will catch a glimpse of the urban lifestyle through this self-guided walking tour of some of downtown Seattle's most distinctive living spaces.

This year's Downtown Home Tour will include homes in the Pike Place Market, Waterfront, Belltown, Denny Triangle and South Lake Union neighborhoods. Condominiums in One Pacific Tower, Fisher Studio and Pan Pacific Hotel will be among those featured.

The cost is \$25 before September 17 and \$30 on the day of the event. For information or tickets, visit pikeplacemarketfoundation.org.

On the evening of September 18, Billy King is hosting a celebration to unveil his **new mural**; see details below.

New Food Event Slated for Evening of October 7

Early October marks the debut of a new Market food

event. Join us on Friday, October 7 from 6:30 - 9:30 p.m. for **Arcade Lights: A Celebration of Artisan Food, Beer & Wine**.

The evening will feature artisan food and drink made from local, high-quality, unique ingredients. Tastes of savory and sweet dishes, as well as beer, wine, hard cider and soda will be offered by their producers.

The event will take place after hours in the Pike Place Market's North Arcade. Cost is \$25, which will include initial tokens and a keepsake glass and cloth napkin. The event benefits the Market Foundation.

For information about participation, please contact Teri Wheeler at 774-5227 or teri@pikeplacemarket.org. Tickets will be on sale at pikeplacemarket.org starting in early September.

Open Labor Day

The Market is open on Labor Day, which is on Monday, September 5. It is an optional day for commercial tenants.

Last Month to Shop from Farms on the Street, at City Hall, & at South Lake Union

Throughout the month of September, Market farmers will continue to sell on Pike Place during **Farm Days on the Cobblestones**, which take place each Wednesday, Saturday and Sunday. Stop by on Sundays at noon and 2:00 p.m., when chef demos take place each week.

You can also shop for farm fresh produce throughout the month at our two Pike Place Market Express locations.

Pike Place Market Express at City Hall Plaza is held on Tuesdays from 10:00 a.m. - 2:00 p.m.

Pike Place Market Express at South Lake Union operates Thursdays from 10:30 a.m. - 2:30 p.m. Chef demos are now taking place at the South Lake Union location on Thursdays beginning at noon.

Mural Unveiling on Hillclimb Stairs on September 18

Artist and community member Billy King is painting a new mural near the top of the Hillclimb stairs. The colorful artwork features a produce stand and shoppers, and is certain to be enjoyed by the many Market visitors that use the Hillclimb stairs. Billy is planning an unveiling celebration of the finished mural on Sunday, September 18 beginning at 6:00 p.m. and lasting until 7:30 p.m. Everyone in the Market community is invited.



Co-op Advertising Funds for 2011 Still Available

PDA commercial and daystall tenants who advertise their Market business and include "Pike Place Market" in their ad may qualify for reimbursement from the PDA's co-op advertising program. If you would like more information, please contact Sue Gilbert Mooers at 774-5259 or sue@pikeplacemarket.org.

Merchant News

Don & Joe's Meats will temporarily move into the Corner Market Building (to the former Fero's Meats location) while work is being completed on their floors. They will be at the temporary location for one month, from September 15 to October 15.

Ventures has opened on the Mezzanine level Down-Under, in the space occupied for many years by Cibola. (Cibola has moved across the hall to the northern section of the old Outback Opal). Ventures is the retail incubator of Washington CASH (Community Alliance for Self-Help), a non-profit organization that helps individuals start their own business. The store showcases handcrafted products from CASH's participants and other local and low-income entrepreneurs, offering direct market access and hands-on

training in retail product development, pricing, and presentation.

Due to open October 1, we are pleased to welcome **Mt. Townsend Creamery** to the Economy Arcade. They will open in the former Best Flowers location. Owners Matt Day and Ryan Trail report that "Mt. Townsend Creamery is founded on the belief that Pacific Northwest dairy is a regional treasure. We hope to call attention to the agricultural tradition of the North Olympic Peninsula by using local milk to create fine artisan cheeses. We source only the best local milk from the region to craft cheese with a sense of place." Try their fabulous tasting cheeses that feature classic Northwest names such as Seastack, Trailhead and Red Alder.



Good Turnout for Market's 104th Birthday; Rachel the Piggybank's 25th

On Wednesday, August 17, the PDA and Market Foundation joined forces to celebrate two important birthdays: the Pike Place Market's 104th birthday and Rachel the Piggybank's 25th. A short noontime ceremony included a welcome by PDA Executive Director Ben Franz-Knight and Market Foundation Director Marly Erickson, followed by a performance by Market busker Whitney Monge. A flash mob (shown above) surprised the crowd with choreography to the song "Firework"—complete with pink streamers and pig noses.

Downtown Conventions - September 2011

September 1 - 4 <i>American Political Science Association</i> 4,500 attendees	September 12 - 16 <i>American Association of Port Authorities</i> 450 attendees
September 4 - 8 <i>American Fisheries Society</i> 2,100 attendees	September 14 - 17 <i>Postpartum Support International & WA</i> 300 attendees
September 8 - 12 <i>International Symposium on Hepatitis C Virus & Related Viruses</i> 1,200 attendees	September 16 - 20 <i>Association of School Business Officials International</i> 1,500 attendees
September 10 - 15 <i>Airline Passenger Experience Association</i> 1,500 attendees	September 24 - 28 <i>National Telecommunications Cooperative Association</i> 1,700 attendees
September 11 - 13 <i>International Flight Services Association</i> 600 attendees	

Mark Your Calendars

PDA Meetings & Events

In the PDA Conference Room unless noted.

September 12	<i>Capital Renovation:</i> 4:30 p.m.
September 13	<i>Strategic Planning:</i> 4:00 p.m.
September 15	<i>Operations & Communications Committee:</i> 4:00 p.m.
September 20	<i>Finance & Asset Management Committee:</i> 4:30 p.m.
September 21	<i>Executive Committee:</i> 7:30 a.m. in the Goodwin Library
September 29	<i>PDA Council:</i> 4:00 p.m.

Staff Comings & Goings

Welcome to new PDA custodians **Anthony Pardi-Tangeman** and **Bryant Whitfield**.

Farewell and best wishes to **Kyle Campbell**, Renovation Intern; **Haile Desta**, Custodian; and **Shere'e Robinson**, Residential Manager.

Need more info?

Call the PDA office if you have questions or need more information.
206.682.7453
pikeplacemarket.org

