



MEDIA ADVISORY

FOR IMMEDIATE RELEASE: March 10, 2011

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Pike Place Market Celebrates Spring's Arrival March 18 with Daffodil Giveaway

It's flower power for the people as 12,000 daffodils are handed out in downtown Seattle at lunch time

WHEN: Friday, March 18, 2011, 11:30 a.m.* – 1:00 p.m.
(*From 11:15 to 11:45 a.m. at 4th & Pine, students from Pike Market Child Care and Preschool will hand out flowers until they need to return in time for lunch and nap; others will stay until 1:00 p.m., or when all flowers are given)

WHAT: Rain or shine, it's time to herald the arrival of spring. To welcome the new season, Pike Place Market community members will hand out 12,000 daffodils to shoppers, workers and residents during lunch time on Friday, March 18, since the official first spring day falls on the weekend. Look for bright daffodils, grown by Market farmers, and lots of smiles.

Now in its fourteenth year, Pike Place Market's Daffodil Day has become a downtown tradition. Think spring!

WHERE: These are among the downtown locations where you can receive a daffodil:

- 4th AVE & Pine ST – near Starbucks and Westlake Park. Kids from the Pike Market Child Care & Preschool will be there 11:15 a.m. – 11:45 a.m.; others will be there until 1:00 p.m.
- 6th AVE & Pine ST – Pacific Place
- 3rd & Union – Post Office/Benaroya Hall
- 4th AVE & Cherry ST – City Hall
- 4th AVE & Madison ST – downtown library
- 3rd & Marion – Wells Fargo Center
- 5th & Olive – Westlake Tower/Medical Dental Building

- 5th & Pike – City Centre

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